

<b>SCHOOL DISTRICT OF GREEN LAKE POLICY</b>	<b>821.5 District Use of Social Media</b>
	<b>800 – School/Community Relations</b>

**821.5 District Use of Social Media**

The Official District website serves as the primary authorized internet-based presence of the School Board and District for the electronic posting and provision of public information about the Board and the District.

Any additional resources for electronically providing routine public information about the District, must be approved the Superintendent. In the event that the Superintendent approves the establishment of a District social media account(s) for public communications pursuant to this policy, the Superintendent shall inform the Board of that decision.

This policy is not intended to address the use of the District’s internal technology networks and email system, the District’s password-based electronic student information system, the instructional use of the internet, or the use of specific websites or application for direct instructional or other internal purposes (e.g., staff development).

**1<sup>st</sup> Read:** 02/18/2015

**2<sup>nd</sup> Read:** 03/18/2015

**Legal References:** Wisconsin Statutes Sections 19.31 to 19.37.